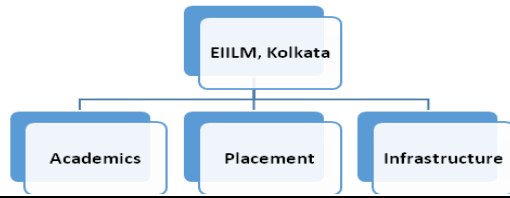


Why EIILM, Kolkata ?



Placement

- Arguably the highest no. of brands and the highest no. of companies in the non-IIM segment for one particular course.
- On an average **150 companies every year**. More than 90 are super brands.
- Compare our placement in **FMCG, FMCD and Banking Sectors** with any other non-IIM institute.
- Great emphasis on profile, at **EIILM**, Marketing students get profile in FMCG, FMCD & Banking sectors, Finance students get Finance profile and HR gets Generalist / Business/ HR job only.
- Some of our Recent Recruiters.

NAME OF THE COMPANIES	YEAR
UNITED BANK OF INDIA :	2011
COLGATE PALMOLIVE INDIA LTD :	2011, 2012, 2013, 2014,2015, 2016,2017
NESTLE INDIA :	2011, 2012, 2013, 2014,2015,2016,2017, 2018
MRF TYRES :	2011, 2012, 2013, 2014, 2015, 2018
TRANSPORT CORPORATION OF INDIA LIMITED :	2011, 2012, 2013, 2014, 2015
BHARTI AIRTEL LIMITED :	2011, 2012, 2013, 2014, 2015, 2016,2017
INDUSIND BANK LTD :	2011, 2012, 2013, 2014,2015,2016,2017, 2018
XL DYNAMICS :	2012, 2013, 2014, 2015
AXIS BANK :	2011, 2012, 2013, 2014, 2015
GREENPLY INDUSTRIES LIMITED :	2011, 2012, 2014
HDFC BANK :	2011, 2013, 2014,2015,2016,2017, 2018
BENGAL BEVERAGES LTD :	2012, 2013, 2014
KOTAK MAHINDRA BANK :	2012, 2013, 2014, 2015

NAME OF THE COMPANIES	YEAR
KPMG	2014, 2015
AMUL INDIA LTD.	2014
BRIDGESTONE	2014, 2016
MARICO LTD.	2014, 2015
HINDAL CO INDUSTRIES LTD.	2014
ITC LIMITED :	2011, 2013, 2015,2016,2017, 2018
BERGER PAINTS LTD :	2013, 2015, 2018
HEINZ INDIA LTD :	2011, 2012
MCNROE CONSUMER PRODUCTS PVT. LTD :	2012,2013, 2014,2015, 2018
CAPGEMINI INDIA PVT LTD :	2011
DHANLAXMI BANK :	2011
SAINT GOBAIN GLASS INDIA LTD. :	2011, 2013, 2014, 2015
GLAXO SMITHKLINE PHARMACEUTICALS :	2011, 2012, 2013, 2014, 2016
GLOBAL LOGISTICS :	2011, 2012, 2014
SOUTH INDIAN BANK :	2013
CEASEFIRE INDUSTRIES LTD :	2011,2012,2013,2015, 2016

TATA TELE SERVICES :	2011, 2014, 2015, 2016	BANDHAN BANK :	2014, 2016, 2017
HSBC BANK :	2013, 2014	DABUR INDIA LTD.	2014, 2015, 2018
PRICE WATER HOUSE COOPERS :	2011, 2014, 2015, 2016	VARUN BEVERAGES LTD(PEPSICO) :	2013, 2015, 2017
ICICI BANK	2011, 2012, 2013, 2015, 2016, 2017, 2018	SHARP BUSINESS SYSTEMS(INDIA) LIMITED :	2011, 2012
PRAN FOOD LTD.	2014, 2015	INDIAMART INTERMESH :	2011, 2013
CENTURY PLY BOARDS INDIA LTD.	2014, 2015	JOYALUKKAS INDIA PVT.LTD (DUBAI) :	2013
PANTALOONS	2013, 2014, 2015, 2018	AGRO TECH FOODS LTD :	2011, 2012, 2013
VODAFONE LTD.	2013	AKZO NOBEL INDIA LTD :	2013, 2017
KANSAI NEROLAC PAINTS LTD.	2011, 2015, 2016	ALLAHABAD BANK :	2011
PARLE PRODUCTS PVT LTD :	2011, 2012, 2016	LUMINOUS POWER TECHNOLOGIES (P) LIMITED :	2013
INDIAN OVERSEAS BANK :	2011	MADRAS CEMENTS LTD :	2012, 2013
MOTHER DAIRY FRUIT & VEGETABLE PVT LTD :	2012, 2013	BORZE INDIA PRIVATE LIMITED	2013, 2014
INDIA BULLS (REAL STATE DIVISION)	2011, 2012, 2013, 2015	THE FEDERAL BANK LIMITED	2017
BRITANNIA INDUSTRIES LIMITED	2017	APARAJITHA CORPORATE SERVICE PVT LTD :	2012, 2013, 2015
AUSTIN PLYWOOD PVT.LTD :	2012	HICARE SERVICES PVT. LTD.	2014
ONICRA CREDIT RATING AGENCY OF INDIA :	2012, 2013, 2014	IDEA CELLULAR LIMITED	2015
AMRUTANJAN HEALTH CARE LTD. :	2011, 2012	ABBOTT HEALTHCARE PVT. LTD.	2015
ASIAN PAINTS :	2011, 2012, 2013, 2014, 2015	RELIANCE COMMUNICATI-ONS LTD.	2015
THE RAMCO CEMENTS LIMITED	2017	GODREJ & BOYCE MFG. CO. LTD.	2015, 2016, 2017
		BAJAJ CORP LIMITED	2015, 2016, 2017, 2018
		AMERICAN EXPRESS BANK	2018

The largest no. of *Fortune 500 Companies* in **India** in the non-IIM category (According to the **ET 500 List, India's Top Companies 2017**)

- **Bharti Airtel Ltd.**
- **ICICI Bank Ltd.**
- **HDFC Bank Ltd.**
- **ITC Ltd.**
- **IDBI Bank Ltd.**
- **Indian Overseas Bank**
- **Allahabad Bank**
- **Kotak Mahindra Bank Ltd.**
- **Apollo Tyres Ltd.**
- **MRF Ltd.**
- **United Bank of India**
- **Nestle India Ltd.**
- **IndusInd Bank Ltd.**
- **Dabur India Ltd.**
- **ING Vysya Bank Ltd.**
- **Marico Ltd.**
- **South Indian Bank Ltd.**
- **Shoppers Stop Ltd.**
- **Berger Paints (India) Ltd.**
- **Blue Star Ltd.**
- **Tulip Telecom Ltd.**
- **Trident Ltd.**
- **Colgate-Palmolive (India) Ltd.**
- **GlaxoSmithKline Pharmaceuticals Ltd.**
- **Tata Teleservices (Maharashtra) Ltd.**
- **Bajaj Finance Ltd.**
- **Biocon Ltd.**
- **Akzo Nobel India Ltd.**
- **Transport Corporation of India Ltd.**
- **Greenply Industries Ltd.**
- **Edelweiss Financial Services Ltd.**
- **Century Plyboards(I)Ltd.**
- **Dhanlaxmi Bank Ltd.**
- **Indiabulls Real Estate Ltd.**

Overseas Placement :

- **Joyalukkas India Pvt. Ltd (Dubai)** –[Avisek Saha, Rajat Banerjee] **with finance specialization.**
- **Pran Foods Ltd (Dubai)** – [Indrajit Saha, Sourav Ghosh, Dhiraj Kumar Das, Mehtab Warsi, Sumit Kundu, Sushovan Bharti, Udyan Ghosh] , **(Qatar)** – [Wasim Khan] , **with marketing specialization .**
- No placement in the Insurance sector because these Companies actually give the profile that a graduate gets.
- Unlimited campusing opportunities till a student gets a job.
- No placement in Third party pay rolls. All under direct payrolls.

Academics

- EIILM, Kolkata offers **2 Year Full Time Regular MBA Program** of **Vidyasagar University**; a Government University approved by UGC and AICTE.
- 40 full time / core faculty out of which 11 are **Ph.Ds** . No other B-School in Kolkata other than IIM-C has this number.

Value added Certification Courses

- 5 day workshop on “**PERSONAL BRANDING**” conducted by **CARPEDIEM** (an IIM- Calcutta event) .
- 60 Hours **GST** (Goods & Service Tax) Certification Course for Finance Major Students in association with **ICA**.
- Pre placement Grooming classes by **GHRDC**(New Delhi Consulting Group)

Academic Infrastructure

- 2nd Institute in Eastern India after IIM-C to have the Finance lab.
- A state -of -the -art language lab for improvement of communication skills of the vernacular medium students.
- Situated in the costliest business hub of Kolkata. Arguably the best located institute in West Bengal.
- Over 300 computers with internet connection. So, it has become the largest CAT testing centre in Eastern India.
- Library collection is enriched with rare collection of books, periodical, journals and e-recourses.

What others say about “US”:

- “**Outstanding B- School**” East, for seven consecutive years (2011- 2017) by ABP News.
- “**A++ ranked B-School**” as per **Business India** for consecutive 3 years.
- “**CSR Top Institutes of India Award**” by Competition Success Review on **April 02, 2017**, at Rajendra Place, New Delhi – 110 008 for consecutive seven years.
- In West Bengal we are the **Best B-School** as per **CSR, November 2017** Issue. (Non IIM Category).
- “**Education Leadership Award**” by 'National Education Awards – 2017' presented by ABP News on **6th July, 2017** at Taj Lands End, Bandra, Mumbai.
- “**B-School Leadership Award**” at the **9th Innovative Education Awards** by **Stars of the Industry Group & DNA** on 18th February, 2017 at Taj Lands End, Bandra, Mumbai.
- “**Outstanding Contribution To Education**” award by 'National Education Awards – 2017' presented by ABP News on **July 6, 2017** at Taj Lands End, Bandra, Mumbai.
- “**Eminent Director of Leading Institute of India**” award by Competition Success Review on **April 02, 2017**, at Windsor Place, Janpath, New Delhi.
- **BBC Knowledge 'Education Leadership Awards'** awarded the “**Outstanding Contribution to Education**” award to Prof. (Dr.) R P Banerjee, Director, EIILM, Kolkata on 18th February, 2017 at Taj Lands End, Bandra, Mumbai.